

For Immediate Release:

Contact: Susanne Thiede-Barnet, 608-242-8895

Middleton Again At Top of CNN *Money*'s Annual List of Best Places to Live

This year's #4 ranking solidifies Middleton's position as a national favorite

July 21, 2009 (Madison, WI)—Among small communities in the United States, Middleton is among the most sought after places to live. In the most recent CNN *Money* list of America's best small towns, Middleton again appeared near the very top of the list, ranking #4.

This year's honor comes after being named #7 on this same list in 2005 and #1 in 2007, also years in which CNN *Money* ranked small communities.

The summary of results published by CNN *Money* listed Middleton's many offerings, from restaurants, boutiques and small businesses, and in particular, new developments like Greenway Station.

Community trails, parks and a top-notch school system were also cited, as were mixed-use developments, such as Frank Lloyd Wright inspired Middleton Hills.

Economically, Middleton shines as well. Residents enjoy exceptional employment opportunities due to Middleton's close proximity to Madison and the abundance of large employers located right in town.

The full 2009 Best Places to Live list includes more than 100 exceptional small communities located throughout the country. Middleton's consistent ranking in the top ten puts the community in a truly elite category.

And with Middleton's continued dedication to developing community assets, the future of this community of 17,000 looks pretty bright.

Read the full list of Best Places To Live and find out more about the criteria CNN and Money magazine used for their ranking by visiting www.money.cnn.com.

For more information about Middleton and the community's exceptional assets, contact Susanne Thiede-Barnet at 608-242-8895 or email media@pilchbarnet.com

###